

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL TV Raleigh NC	Date: 10/29/12
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
 1401 New York Avenue Suite 1200
 Washington, DC 20005
 Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$94,900 g / \$80,665 n

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/26/12 Steph Murray
Date Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Zyla Dave Lyles Sales Manager
Signature Printed Name Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 115088 /		Alt Order # 06226502
Product AMER CROSSROAD 10/30		
Contract Dates 10/30/12 - 11/05/12		Estimate # 694
Advertiser American Crossroads		Original Date / Revision 07/09/12 / 10/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 27
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	11/02/12	11/02/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
N 2	WRAL	11/02/12	11/02/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
N 3	WRAL	11/02/12	11/02/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,000.00			
N 4	WRAL	11/02/12	11/02/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/29/12-11/04/12	Price is Right	11a-12p	-----F-----	:30		\$500.00	NM		
	See MG 59.2,59.3,59.4											
N 5	WRAL	11/02/12	11/02/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$700.00			
N 6	WRAL	11/02/12	11/02/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$700.00			
N 7	WRAL	11/02/12	11/02/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,000.00			
N 8	WRAL	11/02/12	11/02/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115088 /	06226502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROAD 10	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$2,000.00												
N 9	WRAL	11/02/12	11/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$2,500.00												
N 10	WRAL	11/02/12	11/02/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$1,600.00												
N 11	WRAL	11/02/12	11/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$2,000.00												
N 12	WRAL	11/02/12	11/02/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$850.00												
N 13	WRAL	11/02/12	11/02/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$500.00												
N 14	WRAL	11/05/12	11/05/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$500.00												
N 15	WRAL	11/05/12	11/05/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$500.00												
N 16	WRAL	11/05/12	11/05/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,000.00												
N 17	WRAL	11/05/12	11/05/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$500.00												
N 18	WRAL	11/05/12	11/05/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$700.00												
N 19	WRAL	11/05/12	11/05/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$700.00												
N 20	WRAL	11/05/12	11/05/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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115088 /	06226502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROAD 10	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,000.00												
N 21	WRAL	11/05/12	11/05/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,000.00												
N 22	WRAL	11/05/12	11/05/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,000.00												
N 23	WRAL	11/05/12	11/05/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,500.00												
N 24	WRAL	11/05/12	11/05/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,000.00												
N 25	WRAL	11/05/12	11/05/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,500.00												
N 26	WRAL	11/05/12	11/05/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$850.00												
N 27	WRAL	11/05/12	11/05/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$500.00												
N 28	WRAL	11/03/12	11/03/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$600.00												
N 29	WRAL	11/03/12	11/03/12	Various	Various		:30			NM	1	\$600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$600.00												
N 30	WRAL	11/04/12	11/04/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$6,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 60 Minutes 7-8p -----Su :30 \$6,000.00 NM See MG 30.2 2 WRAL 10/29/12-11/04/12 60 minutes 730-830p -----Su :30 \$6,000.00 NM Ⓢ MG for 30.1 11/04 PGM SHIFTS, EVERYTHING SAME												
N 31	WRAL	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME												

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115088 /	06226502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROAD 10	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$900.00												
N 32	WRAL	11/01/12	11/01/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 33	WRAL	11/01/12	11/01/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 34	WRAL	11/01/12	11/01/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 35	WRAL	11/01/12	11/01/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$700.00												
N 36	WRAL	11/01/12	11/01/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$2,000.00												
N 37	WRAL	11/01/12	11/01/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$2,000.00												
N 38	WRAL	11/01/12	11/01/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,600.00												
N 39	WRAL	11/01/12	11/01/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$2,000.00												
N 40	WRAL	11/01/12	11/01/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,500.00												
N 41	WRAL	11/01/12	11/01/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$850.00												
N 42	WRAL	11/01/12	11/01/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 43	WRAL	10/30/12	10/30/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$500.00												
N 44	WRAL	10/30/12	10/30/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$500.00												
N 45	WRAL	10/30/12	10/30/12	Price is Right	11a-12p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Price is Right 11a-12p -Tu----- :30 \$500.00 NM See MG 59.2,59.3,59.4												
N 46	WRAL	10/30/12	10/30/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$700.00												
N 47	WRAL	10/30/12	10/30/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$2,000.00												
N 48	WRAL	10/30/12	10/30/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$1,000.00												
N 49	WRAL	10/30/12	10/30/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$2,000.00												
N 50	WRAL	10/30/12	10/30/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$2,500.00												
N 51	WRAL	10/30/12	10/30/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$1,600.00												
N 52	WRAL	10/30/12	10/30/12	CBS Evening News (M-F)	630p-7p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$2,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 CBS Evening News (M-F) 630p-7p -Tu----- :30 \$2,000.00 NM See MG 59.2,59.3,59.4												
N 53	WRAL	10/30/12	10/30/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$1,500.00												
N 54	WRAL	10/30/12	10/30/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115088 /	06226502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROAD 10	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$8,000.00												
N 55	WRAL	10/30/12	10/30/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$500.00												
N 56	WRAL	10/31/12	10/31/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$500.00												
N 57	WRAL	10/31/12	10/31/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$500.00												
N 58	WRAL	10/31/12	10/31/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$2,000.00												
N 59	WRAL	10/31/12	10/31/12	Price is Right	11a-12p		:30			NM	3	\$3,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/29/12-11/04/12 Price is Right 11a-12p ---W----- :30 \$500.00 NM See MG 59.2,59.3,59.4 2 WRAL 10/30/12-10/31/12 Noon News 12p-1p -TuW----- :30 \$1,300.00 NM Ⓜ MG for 45.1,59.1,4.1,52.1 Mgs, ISSUE CLASS OF TIME R10.9 3 WRAL 10/30/12-10/31/12 Noon News 12p-1p -TuW----- :30 \$1,300.00 NM Ⓜ MG for 45.1,59.1,4.1,52.1 Mgs, ISSUE CLASS OF TIME R10.9 4 WRAL 10/31/12-10/31/12 The Insider (1-130p) 1-130p ---W----- :30 \$900.00 NM Ⓜ MG for 45.1,59.1,4.1,52.1 Mgs, ISSUE CLASS OF TIME R10.9												
N 60	WRAL	10/31/12	10/31/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$700.00												
N 61	WRAL	10/31/12	10/31/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$700.00												
N 62	WRAL	10/31/12	10/31/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$2,000.00												
N 63	WRAL	10/31/12	10/31/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1----- 1 \$1,000.00												

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMER CROSSROAD 10	694

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 64	WRAL	10/31/12	10/31/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,000.00			
N 65	WRAL	10/31/12	10/31/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,500.00			
N 66	WRAL	10/31/12	10/31/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,000.00			
N 67	WRAL	10/31/12	10/31/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,500.00			
N 68	WRAL	10/31/12	10/31/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$850.00			
N 69	WRAL	10/31/12	10/31/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$500.00			
Totals											68	\$94,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	68	\$94,900.00	\$80,665.00
Totals	68	\$94,900.00	\$80,665.00

Signature: _____ Date: _____

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